

FOR IMMEDIATE RELEASE



Contact: Jaime Burchfield, United Way
(985) 264-5344 or jaimeb@unitedwaysela.org

East St. Tammany Red Beans 'N Rice Cook-Off Another Winning Recipe!

- WHO:** United Way of Southeast Louisiana's St. Tammany Regional Office, in partnership with St. Tammany Parish Fire Protection District No.1, St. Tammany Parish Department of Fire Services and Slidell Police Department
- WHAT:** Hosts the Tenth Annual East St. Tammany Red Beans 'N Rice Cook-Off
- WHERE:** Knights of Columbus Hall
1578 West Hall Ave., Slidell
- WHEN:** Monday, August 4, 2014
11:00am to 2:00pm
Judging & Awards at 1:00pm
- WHY:** To celebrate the Kick-Off of United Way's annual campaign and highlight local nonprofit partner agencies and the critical services they offer our community.

All proceeds raised will benefit the St. Tammany Suicide Prevention Support Program and participating partner agencies.

For only \$8.00, guests can enjoy a taste of all the Red Beans 'N Rice they can eat, yummy desserts provided by United Way agencies, music by DJ Dan Laurent, raffle prizes and a chance to vote on their favorite cooking team! Drinks, takeout orders and drive-thru will be available.

Eighteen local cooking teams will vie to impress the judges. Teams also compete for the coveted People's Choice Award (voted on by attendees) and the Community Spirit Award (which will be awarded to the team who raises the most money at their booth). The reigning champions from 2013, ElderCare LA LLC, are back in the competition this year and will provide the beans for take-out and drive-thru!

Event Chairman is Chief Chris Kaufmann of St. Tammany Parish Fire Protection District #1 and Co-Chairman Kevin Foltz. Committee members include Gene Bellisario, Pete Cavnagac, Joe DiGiovanni and Maryella Walkup.

The judge's panel includes Willie Haddad-La Rosetta, Louis Ocha-NOLA Southern Grill, John Magliolo-Zea's Restaurant, Rene Arcemont-eSYNCS, a representative from Camellia Brand, Carol Beech-Slidell Women's Civic Club and Jill Scholl-Slidell Women's Civic Club.

2014 Cooking Teams are Advantage Resourcing, Capital One Bank, City of Slidell, Chief Randy Smith, ElderCare LA LLC, Knights of Columbus Council 9973 St. Luke, Lishman's City Market, Ochsner North Shore, Parish President Pat Brister, Patriot Title, Silver Slipper Casino, Slidell Firefighters Association, Slidell Memorial Hospital, Slidell New Comers, Slidell Police

Association, St. Tammany Parish Assessor's Office, The Good Samaritan Ministry and Whitney Bank. Camellia Brand will also be on-site sampling beans for attendees.

The event is open to the public. For more information, contact United Way at 985-778-0815 or maryellaw@unitedwaysela.org.

Special thanks to all of our generous and supportive sponsors, including Baker Oil Charitable Foundation, Camellia Brand, Charter Communications, Progressive Waste Solutions, Silver Slipper Casino, Slidell Memorial Hospital, Economical Janitorial & Paper Supplies Inc., K.B. Kaufmann & Co. Inc., Massad Group, Ochsner North Shore, Personnel Management Inc., Troy Ingram Attorney at Law, ElderCare LA LLC, EST Chamber of Commerce, Lowry-Dunham, Case & Vivien Insurance Agency and Whitney Bank.

2013 East Red Beans 'N Rice Cook-Off winners:

1st Place – ElderCare LA, LLC

2nd Place – Slidell Police Association

3rd Place – Capital One Bank

People's Choice Award – Slidell Police Chief Randy Smith

Community Spirit Award – St. Tammany Parish Assessor's Office

Best Decorated Booth – Lishman's City Market

Honorable Mention – Patriot Title