



FOR IMMEDIATE RELEASE

Wednesday, April 28, 2010

FIREFIGHTERS SCOOP ICE CREAM FOR A GOOD CAUSE

Firefighters from St. Tammany Fire District 1 will participate in Baskin Robbin's "31 Cent Scoop Night," this evening from 5:00 - 9:00 p.m. The Baskin Robbins promotion is being held at participating locations nationwide in honor of America's firefighters.

The Baskin-Robbins Community Foundation is donating \$100,000 to the National Fallen Firefighters Foundation. All ice cream will be served at the discounted price of 31 cents per scoop from 5 - 9 p.m. In appreciation, firefighters from FD1 will help scoop ice cream at the Slidell store, located at 1597 Gause Boulevard. The fire district honor guard will also be conducting a "boot shake" to help fund their operations.

The National Fallen Firefighters Foundation (NFFF) remembers America's fallen heroes and assists their families. The organization provides firefighters with training to prevent deaths in the line of duty and offers the public information to prevent fires in our communities.

"We appreciate Baskin Robbin's support of our profession and the men and women who wear the uniform," said FD1 Chief Larry Hess. "We're excited to lend a hand this evening, and look forward to spending time in the community."

More information about this evenings event can be found online at baskinrobbins.com. For more information about the NFFF go to firehero.org. For more information about Fire District 1 visit stfpd1.org.

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